

# BeTICKled



**MEET NEW PEOPLE IN  
A TICKLE**

**PRESS MEDIA KITA  
APRIL 2019**

# BeTickled

## DISCOVER AND MEET FRIENDS AT YOUR USUAL HANGOUT PLACES

### ABOUT BETICKLED

BeTickled is an up-and-coming location-based social search mobile app developed by Jewel Studio Co. The tap-based app allows users to check-in to venues and locations, view profiles of people currently in that location, and initiate discussions or meet ups through an in-app chat functionality. The app gives users access to profile information provided during the sign-up process including name, photo, a short bio written by the users themselves, and an optional link to the user's social media accounts such as Instagram, Twitter, and YouTube.

An early version on the app named Datesocial was released in January but was later renamed to Tickle in March 2019 with all of the features from the old app intact. Tickle employs a tapping motion to navigate the different tabs, features, and functionalities inside the app.

### HOW BEICKLED WORKS

Upon successful registration, users will be prompted to set their location to start the search process. Once a location is selected, users will now have access to profiles of other users nearby. They can choose to proceed further by searching for new users, friends using the app, and even those with interests matching their own.

App users also have the option to check-in to different venues and locations nearby - airport terminals, train stations, pubs, parks, hotels, etc. Once checked-in, users can initiate discussions and ultimately arrange for a meetup through the in-app chat functionality. Tickle makes social more personal by bringing the connection made inside the app to real-world conversation outside of the app. Their proximity to each other makes it easier to arrange a meeting that could potentially be the beginning of a beautiful friendship.

## The BETICKLED EFFECT

Tickle is more than just a social app, it's a lifestyle choice. We encourage people to stop hiding behind their social profiles and really build relationships in the real world. We encourage confidence, integrity, friendship, and meaningful conversations in real life. Online is where the connection starts, but it's offline and in the real world where new relationships are finally forged and made even stronger.





# BETICKLED QUICK FACTS

APRIL 2019

DATE OF RELEASE

APRIL 2019

FEE

FREE TO DOWNLOAD

CONTACT INFO

[brandambassador@betickled.com](mailto:brandambassador@betickled.com)

SUPPORTED PLATFORMS

RAY TO PROVIDE

SOCIAL PROFILES

INSTAGRAM  
FACEBOOK  
TWITTER

@TICKLED\_BETICKLED  
@TICKLE\_BETICKLED  
@TICKLEBETICKLED

BRANDING

FONT

BALOO REGULAR

COLOR



#E72851



#FF5AC7

## OUR LOGO



# BeTickled

## ABOUT THE APP DEVELOPER

Jewel Studio Co. exists to make a contribution to the world by making products that satisfy the mind and spirit of humankind by helping them live more fulfilling and empowered personal and social lives. We define such a life as one where there is love, affection, human connection, self-expression, self-awareness, economic & personal collaboration, entertainment, leisure, justice, fairness, protection, and ample avenues to make money using one's talents and resources.

*Visit [www.betickled.com](http://www.betickled.com) for more information.  
For more inquiries and partnership, email  
[brandambassador@betickled.com](mailto:brandambassador@betickled.com)*